



WIRRUNA
poll herefords

BullSELECT Workshop

12th February 2014

The bull purchase decision can have a major influence on your cattle herd for generations.

With an increasing range of technologies and information available on sale day, selecting the right bull may seem a daunting task, but it doesn't have to be.

This BullSELECT Workshop, presented by **Southern Beef Technology Services (SBTS)** and hosted by **Wirruna Poll Herefords**, educates beef producers about how to use the available tools to select the best bull to suit your enterprise.

Please RSVP to secure your spot!



THE WORKSHOP COVERS:

- Understanding the value of Genetics
- Interpreting and understanding BREEDPLAN EBVs and Selection Indexes
- Using online searches and smart-phone apps to identify the right genetics
- Practical bull selection exercises using Wirruna bulls as demonstration, including a mock Helmsman Auction
- Understanding the Homozygous Polled gene test
- Introduction of Docility EBVs for Herefords
- Hereford Progeny Test Update

When: Wednesday 12th February 2014

Where: "Spring Valley", Holbrook NSW 2644

Time: 8.45AM registration

Contact: Ian & Diney Locke
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RSVP: 9th February 2014





Workshop Program



8.45 am *Registration*

9.00 am **Welcome**—*Ian Locke, Wirruna Poll Herefords*

9.10 am **Effective Selection of Breeding Cattle**

9.40 am **Non-Genetic Influences on Animal Performance**

10.00 am **Interpreting Breeding Values**

10.30 am *Morning Tea*

11.00 am **Do Breeding Values Work?**

11.30 am **Understanding Breeding Values**

12.00 pm **Simplifying Selection with \$Index**

12.35 pm *Lunch (provided)*

1.30 pm **Best Practise Guide to Bull Selection**

2.00 pm **The Bull Buyer & BREEDPLAN**

3.15 pm *Closing Remarks*

