



Features & Benefits

A long history of selection..... Wirruna established in 1949

Managed under strict, commercial conditions, with all breeding cattle strictly grass-fed.... no grain feeding

Breeding herd selected for fertility at high stocking rates, well above district average.....

Benchmarking results reveal Wirruna as high profit herd with moderate sized, efficient & highly fertile cattle.....

Group Breedplan evaluation of growth, fertility and carcass merit.... over 5,000 cows recorded

Sale bulls independently evaluated by a vet for structural & breeding soundness.....

Sale bulls vet-tested for serving ability

Professionals in the beef industry. Cattlecare accredited, Seedstock Producers Code of Practice and long term performance testers....

Herd monitored under Johnes Market Assurance Program.....

Client based focus, genuine back-up service and on-going client services.....

Inherently quiet cattle.....

Australia's best bull guarantee.....

- ☞ *Predictable, reliable and fully described genetic performance*
- ☞ *What you see is what you get! Bulls grow out naturally and live longer to sire more calves in your herd*
- ☞ *Bulls inherently pass on the functionally efficient traits of fertility and doing ability into your progeny*
- ☞ *Wirruna Bulls offer traits that drive profitability in beef enterprises*
- ☞ *Easier selection of the right bull for your breeding and market targets*
- ☞ *Less risk of bull performance failings*
- ☞ *Gives you confidence that the bull can do what you want him to do!*
- ☞ *Offers you high levels of quality assurance*
- ☞ *Have confidence in maintaining herd health status*
- ☞ *Helping you achieve long term beef herd profitability*
- ☞ *Safe to work with, easy-care and thrive*
- ☞ *Covers bull breakdown & failed pregnancies.*